

Thursday, September 22, 2011

Peppermill Resort Spa Casino • Tuscany Ballroom • 6:00 p.m. No-host Reception • 7:00 p.m. Dinner & Program



# Steven D. Levitt

*Keynote Speaker*



Recipient of the American Economic Association's prestigious John Bates Clark Medal - given to the country's best economist under 40 - Steven D. Levitt is determined to show us a new way of looking at the modern world. Published in 2005, Levitt's book FREAKONOMICS spent two years on the *New York Times* best-seller list and initiated a cultural revolution. The illustrated edition of SUPERFREAKONOMICS released in October 2010 uses an assortment of visuals to communicate bold new ideas to his devoted readers. Also released in October, was the feature-length FREAKONOMICS documentary *Variety* calls "a revolutionary trip into complex, innovative ideas and altered perspectives." A self-proclaimed intuitionist and Midwestern father of four, Levitt sets his sights on finding real life stories and, unlike any other economist, devises new ways to measure their effects on our ever-changing world.

## 2011 TABLE RESERVATION FORM

A table of 10 is \$2,000 (\$1,000 is tax-deductible)

Individual tickets are \$200 each (\$100 is tax-deductible)

Number of tickets: \_\_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Whom may we contact for guest names? \_\_\_\_\_

Name to appear on table sign(s) - if table purchase \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_ Circle One: Company Credit Card / Personal Credit Card

PROUDLY SPONSORED BY THE THELMA B. AND THOMAS P. HART FOUNDATION

Make checks payable to: University of Nevada, Reno Foundation, University Events / 184, Reno, NV 89557

For more information, call Julie Gillen at (775) 682-6014 or email [jgillen@unr.edu](mailto:jgillen@unr.edu)

Fax form to: (775) 784-4527